IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re	Application of:)		
J	onas L. Steinman,et al.)		
Appl	ication No: 10/043,888)	Examiner:	Palani P. Rathinasamy
Filed	: January 1, 2002)	Art Unit:	3622
For:	METHOD AND APPARATUS FOR SERVING OR DELIVERING ADVERTISEMENTS FOR A WORLD WIDE WEB PAGE))))		
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INFORMATION DISCLOSURE STATEMENT

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Enclosed is a copy of Information Disclosure Citation Form PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to Applicant.

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	37 C.F.R. §1.97(b).
X	37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is <u>one</u> of the following:
	A statement pursuant to 37 C.F.R. §1.97(e) or
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(1) A statement pursuant to 37 C.F.R. §1.97(e); and

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(2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: February 6, 2007

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Substitute for Form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Complete if Known				
Application Number	10/043,888			
Filing Date	January 1, 2002			
First Named Inventor:	Jonas L. Steinman			
Art Unit	3622			
Examiner Name	Palani P. Rathinasamy			

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 Attorney Docket Number
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			U.S. PAT	ENT DOCUMENTS)	
Examiner Initials*	Cite No.1		Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant
		Number-	Kind Code ² (If known)	ude ² (If known)		Passages or Relevant Figures Appear
		US-	5,717,923	02-10-1998	Dedrick	
		US-	5,724,424	03-03-1998	Gifford	
		US-	5,737,619	04-1998	Judson	
		US-	5,825,884	10-20-1998	Zdepski, et al.	
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		US-	6,454,650 B1	09-24-2002	Aronin	
	,	US-	2002/0120507	08-29-2002	Chanos, et al.	
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Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T
		WO 99/13423	03-1999	Middleton, et al.		

Examiner	Date Considered	
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